



2013 Virginia SHRM State Conference | April 22-24 | The Homestead

## PRE-CONFERENCE UPDATE

As an attendee, exhibitor, speaker or sponsor of the 2013 Virginia SHRM State Conference at The Homestead, we wanted to share some planning information to help you make the most of your conference experience.

### ROOM DEPOSIT

If you have reserved a room at The Homestead, your credit card has now been charged for one night's stay as a deposit. This charge should have appeared 30 days prior to your arrival, or sometime around March 21. Should you need to cancel your reservation, please do so seven or more days before your arrival to receive a refund of your deposit.

In addition to the room charge and applicable taxes, there is also a resort charge of 10% that covers gratuities for housekeeping staff, use of the fitness center and indoor pool, newspaper delivery, afternoon tea, self-parking, in-room wired and wireless connectivity, and on-property transportation.

### LET'S PLAY GOLF

You won't want to miss the Golfing Event Sunday, April 21, 2013 at 1:00 PM on the Old Course at The Homestead! This event is open to all conference attendees and their guests, conference sponsors and exhibitors. Fun and prizes await all who participate in this Captain's Choice (scramble) tournament. The Golf Pros at The Homestead will randomly make the teams or you may designate your teammates.

The price per player is \$100. Register on the conference website at <http://www.regonline.com/Register/Checkin.aspx?EventID=1115863> or contact Coy Renick at [crenick@cox.net](mailto:crenick@cox.net) for more information.

### GET OUT YOUR WALKING SHOES

This year's conference will keep you hopping, and there are plenty of opportunities to get in your exercise simply by walking to your next session destination. We're thrilled to be partnering with Anthem, our diamond conference sponsor, to help make that walking even more rewarding. What better way to learn about workplace walking programs than to experience one for yourself—for free!

The program has two parts. First, register to participate by registering for Anthem's Walking Works program.

- Visit [www.walkingworks.com](http://www.walkingworks.com)
- Click the **Sign In** button
- Select your plan: Virginia, Anthem Blue Cross and Blue Shield
- Select your group: SHRM
- Select your team: Attendees or Guests
- Complete remaining registration fields
- Click: Submit

Then when you arrive at the conference, you'll receive a pedometer to help you track your activity and see just how all those trips back to your room add up. Anthem will be awarding daily and conference-long prizes for those who accumulate the most steps, and you can even win a prize just for participating. What's not to like?

the official conference of



# PRE-CONFERENCE UPDATE



## GETTING TO THE CONFERENCE

---

We recommend that you follow the driving directions on The Homestead's web site. We've discovered that a GPS may send you on some harrowing roads. Directions are available at <http://www.thehomestead.com/location-directions>

## DINING BEFORE AND AFTER THE CONFERENCE

---

Your conference registration includes breakfast, lunch, tea and dinner on Monday and Tuesday, and breakfast on Wednesday. If you are arriving on Sunday or staying after the conference concludes on Wednesday and will be eating dinner at The Homestead, reservations are required. Sunday evening dining options at The Homestead include the Dining Room and Sam Snead's Tavern. Get more information about dining options at <http://www.thehomestead.com/dining> and make your reservation by calling 800-838-1766, ext. 4.

## DINING ATTIRE

---

The Homestead's dress code will be relaxed during the conference, but if you plan to visit the Dining Room on Sunday or after the conference concludes, you'll want to dress accordingly. Attire for the Dining Room is resort casual attire for breakfast and business formal attire for dinner. That means jackets and collared shirts for gentlemen and dresses or dress pant suits for ladies, with no denim permitted. Attire for Sam Snead's Tavern is casual.

## SPECIAL DIETARY NEEDS

---

If you need your meals to comply with dietary restrictions, we hope you noted it on your conference registration. If you didn't, please update your registration record. This information will be provided to The Homestead's culinary team two weeks before the conference.

## MEALS FOR NON-REGISTERED GUESTS

---

It is our understanding that some of you will be bringing guests. (Lucky guests!) For guests who are registered as guest attendees, their registration fee includes meals and entertainment. For those who are not registered as a guest, please note that dining options within The Homestead during the conference will be limited. The Dining Room will only be serving registered attendees for breakfast

and dinner. Martha's Market will be open for grab and go breakfast and lunch items. Sam Snead's Tavern will serve lunch and dinner. Room service is also available at any time. If you would like your non-registered guest to eat with you at conference-provided meals, you will be able to purchase meal tickets from the conference registration desk at a cost of \$25 for breakfast, \$35 for lunch, and \$60 for dinner.

## EVENING ENTERTAINMENT

---

On Monday night we'll be transforming the exhibit hall into a lively cabaret featuring the dueling pianos of 176 Keys. If you haven't experienced a dueling pianos show before, you can expect an evening of lively entertainment with talented musicians, lots of laughs, and as much sing-a-long and toe-tapping fun as you choose.

On Tuesday, bingo will be back as part of our "Down Home at The Homestead Night." If bingo isn't your thing, you can also join a team to win prizes in a resort-wide scavenger hunt, watch a movie while enjoying a beverage and munching on popcorn, or catch up with friends new and old while playing a round of pool. The choice is yours!

## OTHER ACTIVITIES

---

Of course, we know that you will be joining us to hear all of our great speakers. If, however, you want to experience some of The Homestead's recreational activities, we recommend that you call to make appointments and reservations prior to the conference.

The Homestead is in the midst of some property-wide renovations. Make sure to bring your swimsuit if you want to enjoy the newly expanded pool with heated pool deck. If you want to visit the spa, you'll find that its temporary location means great savings on spa services. Call The Homestead for more information and to book your appointment.

The resort also has a Kid's Club for those of you who are bringing youngsters. For details about all of the activities available, see <http://www.thehomestead.com/explore-our-activities>. To get more information or make reservations for any of these activities, simply call 800-838-1766, ext 4.